PRINTING SPECS OVERVIEW

1) GENERAL

• For artwork, we require unseparated PDFs (PDF 1.3) aligned with our provided templates, along with details for the type of jacket, preference of printing stock or specific printing techniques (reverse board, matte-finish, etc.), as well as any special types of embellishments (metallic foil, uv gloss, embossing/debossing, etc.). For single-LP jackets, please also specify right or top opening.

- All submitted artwork must include sufficient bleed as indicated on our templates. This is to compensate for slight variation in cutting/folding alignment of the final product.
- Image resolution of 300 dpi
- PDF 1:1, exported or distilled without scaling
- Color room should be CMYK and/or specific spot colors, without color profiles or color management
- Metallic foil, UV gloss and embossing/debossing graphics must be in the exact printing position in 100% Black in a separate file or layer within the .pdf, without visible template markings. Ideally these would be exported as vector paths to ensure accuracy.

• If you do not have PDFs, you may also send us TIFF or AI/EPS files. It is important that all images and fonts are embedded, or the fonts are converted to paths and everything is reduced to one layer. Please note that fonts which are used in photo-editing applications like Adobe Photoshop are pixelated and not sharp.
• Word, Excel, Publisher or Power Point are not suitable for creating graphic files
• We have several templates available on our website, however we will be happy to provide additional templates at your request.

2) F O N T S

• Please note that all used fonts must be embedded or converted to paths. Fonts which are delivered in Double Byte Fonts, OTF-fonts or Postscript formats are not employable on every operating system under MAC OSX.

3) L I N E S & F O N T S I Z E S

• The thickness of lines must not be less than 0.15 mm for positive printing and 0.25 mm for negative printing
• Line thickness for hot foil and embossing must be at least 0.35 mm
• Fonts should have a minimum size of 5pt for positive printing and at least 7pt for negative printing

4) C O L O R S

• Black text and lines should be separated to overprint as a single color on CMYK backgrounds; metallic and daylight colors do not require an overprint command
• In combination, the summary of all colors should not be higher then 280% for the ink coverage
• For deep-black effects of 100% black you should underlayer the black with 50% cyan (100% black and 50% cyan)
• White fonts on deep black in 1c should consist of no more than 2 colors, black (+ 50% cyan)
• Please note that we have a dot gain of 15% from the file to the print process; adjust the contrast high enough for dark 1-color files (for labels or inside-out print, up to 20%); this helps to distinguish the individual elements on the print sheet even after printing

S T I L L H A V E Q U E S T I O N S ?

If you require further information or clarification, don't hesitate to reach out to us and we can help guide you through the process.

If you require someone to create artwork for you, we also offer in-house design services.